



PETERBOROUGH JR C LAKERS

2026 SPONSORSHIP OPPORTUNITIES

GAME DAY SPONSOR - \$300

- Your logo/business tagged on social media leading up to, and on game days
- Business name announced during home games
- Ball drop photo opportunity on game day posted to social media
- Quarter page ad in our game day program
- 30 game passes

PLAYER OF THE GAME SPONSOR - \$2,000

- Your logo/business highlighted on social media as a valued sponsor at all 8 home games + 8 away games
- Full page ad in our game day program
- 30 game passes

PLAYER OF THE WEEK SPONSOR - \$750

- Your logo/business highlighted weekly on social media as a valued sponsor of our Player of the Week spotlight
- 30 game passes

JERSEY NAME BAR SPONSOR - \$250

- Your business name displayed on a player jersey at games and in social media photos
- \$250 per jersey
- 30 game passes



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BUSINESS CARD AD - \$100

- Dimensions: 4.25 in. x 2.75 in.
- Full-colour advertisement in our game day program, available at home games
- Logo printed on our sponsor banner at the front door of all home games
- 10 game passes

QUARTER PAGE AD - \$150

- Dimensions: 4.25 in. x 5.5 in.
- Full-colour advertisement in our game day program, available at home games
- Logo printed on our sponsor banner at the front door of all home games
- 20 game passes

HALF PAGE AD - \$250

- Dimensions: 8.5 in. x 5.5 in.
- Full-colour advertisement in our game day program, available at home games
- Logo printed on our sponsor banner at the front door of all home games
- 30 game passes

FULL PAGE AD - \$500

- Dimensions: 8.5 in. x 11 in.
- Full-colour advertisement in our game day program, available at home games
- Logo printed on our sponsor banner at the front door of all home games
- 30 game passes